



STEPHANIE K DENTISTRY

VOLUME 1, ISSUE 5

FEBRUARY 2011

CONTACT US:
INFO@STEPHANIEKDENTISTRY.COM
602.279.1641
www.stephaniekdentistry.com

Dear Patients and Friends,

Happy New Year!!! We are excited to help you maintain a healthy smile throughout the New Year. Our goal is to keep you informed and up to date on services we offer and educate you on new services. We hope you enjoy.

Dr. Kethcart, Brandi, Shannon and Adrienne

IN THIS ISSUE:

- Healthcare Flex Spending Accounts
- ViziLite Oral Cancer Screening
- National Children's Health Month
- Care to Share
How does it work?



Come join us
Monday February 14th to
vote for Your favorite cookie
to be entered for a prize.

**New Year
New Benefits**

Utilize Your Health Savings Account

In an effort to assist you in maximizing your existing benefits or your health care flex spending accounts, we are here for you to help answer any questions you may have regarding your existing treatment plans which include estimated patient portions. We can also assist you in maximizing your health flex spending accounts or help plan for the New Year.

We are here as a partner in your dental health and wish to keep your dental care manageable for your lifestyle and budget by providing personalized preventive treatment plans and information. *Please give us a call (602) 279-1641* if you should have any questions and to schedule your recommended treatment so you can take advantage of this New Year.

NEW YEAR SPECIALS:

New Year New You!!!

\$299 Boost in Office Whitening (\$495 Value)

Expires 03/30/2011

We are bringing back ViziLite Plus as part of our comprehensive oral screening

Oral cancer is one of the most curable diseases when it's caught early. That's why the ViziLite Plus exam has been developed. ViziLite Plus uses technology that has proven successful in identifying soft tissue abnormalities in other areas of the body. A ViziLite Plus exam is particularly important if you are at increased risk for developing oral cancer. The ViziLite Plus exam can help Dr. Stephanie or Brandi, our dental hygienist, identify abnormal tissue that might develop into oral cancer. An annual ViziLite Plus exam, in combination with a regular visual examination, provides a comprehensive oral screening procedure for our patients over 18 years of age. The ViziLite Plus exam is painless and fast, and could help save your life. Please ask us for more details at your next dental visit.

LITTLE KNOWN FACTS ON ORAL CANCER

- Every hour of every day, one American dies of oral cancer.
- The mortality rate associated with oral cancer has not improved significantly in the last 40 years.
- The death rate in the United States for oral cancer is higher than that of cervical cancer, Hodgkin's disease, cancer of the brain, liver, testes, kidney, or ovary.
- More than 30,000 Americans will receive an oral cancer diagnosis this year. In five years, only 57% will still be alive.
- 25% of oral cancer victims do not use tobacco or alcohol and have no other lifestyle risk factors.



Better screening saves lives®

Services You May Not Know Our Office Provides

February is National Children's Health Month

Our office is a full service family dental office. Dr. Kethcart sees children as well as young adults and their parents. If your child has not seen a dentist yet, a visit to the dentist is a good way to learn proper oral hygiene at an early age. The American Academy of Pediatric Dentistry and The American Dental Association recommends a good time for the first visit and preventive infant care is when the first tooth erupts and at least by age 1. In a study by the Arizona Department of Health Services, 34% of AZ kids experience tooth decay before the age of 3.

Preventive infant dental care will help eliminate fear of the dentist, establish a dental home for your child, and implement good dental health habits and prevent oral disease. We recommend, just like an adult, that children and young adults should be seen twice a year for regular dental cleanings, x-rays and exams.

If your child is over the age of 1 and has not been seen by a dentist yet please visit us. The first visit involves getting the child and parent(s) used to the dental experience. We will do only as much as the child and parent feel comfortable doing, most times only a visual exam and education. Each subsequent visit we will include more as the child matures and feels comfortable having an exam and eventually having their teeth cleaned.

Dr. Kethcart provides fillings, sealants, baby tooth removals, baby tooth crowns, permanent tooth removals for braces and hygiene care for your children and young adults. She also provides Invisalign Teen, clear braces, for your teenagers. Please call our office to schedule an appointment for any member of your family.

Confirming Your Appointment & Viewing Your Account

When you receive an email about your appointment from our office you can click on the CONFIRM button at the bottom of the email reminder to confirm and reserve your appointment. This is a great way to communicate with our office that you are coming for your visit and we greatly appreciate it. Also this will help avoid any missed appointment fees.

Once you confirm you can also sign up to view your account information and update your medical history before your next cleaning & checkup visit. This will save you time.

Please ask us how!

Care To Share?

If you care to share the gift of dental health with someone you know and care about, please use the card below. **For the month of February we are giving away a Valentine treat or take a flower with our card. Stop by to give away a flower to someone special or to wish someone a Happy Valentine's Day and invite them to our practice! Please remember, to receive this special offer the new patient must bring the card with them to their first visit.**

Your referral of patients to our practice is the greatest compliment we can receive. We are building our practice by delivering dental care excellence to patients like you , and sincerely hope that you will share your experience with others.

DR. KETHCART'S CARE TO SHARE


Our practice would like to take this opportunity to thank you for your commitment to health and wellness. If there is someone in your life that you Care to Share the gift of health with, please tell them about us and share this referral card with them as a way of saying *"I care about you"*.

In appreciation of each referral given, a *\$30 care to share credit* will be given to each, and can be used on the dental care service of your choice. Remember to sign your name below so that we know whom to thank. We look forward to growing throughout the years with more patients like you.

Redeem this \$30 care to share credit toward dental services of your choice

New Patient's Name

Referred by



STEPHANIE K DENTISTRY

Stephanie Wagner Kethcart, D.D.S.
727 E. Bethany Home Road, Suite A100 • Phoenix, AZ 85014
(602) 279-1641